"Norma Shearer Returns to Screen More Beautiful Than Ever"—Ray Lewis

CANADIAN MOVING PICTURE DIGEST

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HAPPY *Springtime!*

FROM M-G-M, OF COURSE!

(See Inside Cover)

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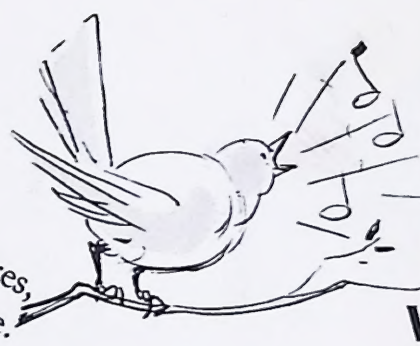
259 SPADINA AVENUE, TORONTO 2

RIPTIDE
NORMA SHEARER
Robert Montgomery

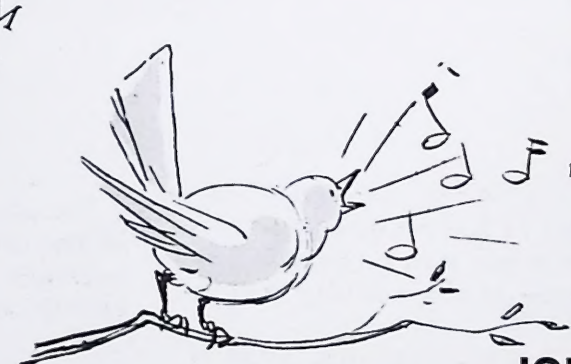
When you talk about BIG pictures, you're talking M-G-M language. The records of 1933-34 are already bright with "Tugboat Annie," "Dancing Lady" and "Dinner at 8," "Dancing Lady" and others from M-G-M, but—

Springtime brings Giant M-G-M Attractions that dwarf everything else in the entire industry!

The one and only company that makes road-show calibre entertainments now presents "RIPTIDE", "VIVA VILLA!", "TARZAN AND HIS MATE". Talk about BIG pictures... they're yours for a joyous M-G-M Springtime!



VIVA VILLA!
WALLACE BEERY



TARZAN AND HIS MATE
JOHNNY WEISSMULLER

Otto Kahn, Banker, Art Patron, Motion Picture Associate and Philanthropist, Passes On

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RAY LEWIS
Editor and Managing Director

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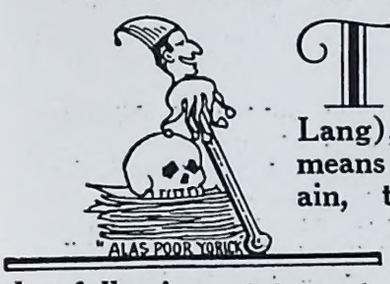
ARCHBISHOP OF CANTERBURY



THE Archbishop of Canterbury (Dr. Cosmo Gordon Lang), a name which means much in Great Britain, throughout Europe, and on the American Continent, made the following statement in connection with Motion Pictures when he was present at a Theatre-owners' Banquet held in London, on March 13th of this year.

"You," he said, referring to the Motion Picture Interests, "and all the power you represent, and those I represent, need not drift apart, we would be partners together in the great cause of providing wholesome recreation."

This should prove of special interest to the Local Council of Women whose recent guest of honour was Mrs. Robins Gilman, President of the Federal Motion Picture Council of America, and Chairman of the Motion Picture Committee National Congress of Parents and Teachers, who said, "We must not co-operate in any manner whatsoever with Motion Pictures, you don't co-operate with vice for its removal. ..You don't co-operate with a person having a contagious disease to avoid its spread."

Even the most rabid supporters of Mrs. Gilman will concede that the advice of the Archbishop of Canterbury is worth listening to.

KATHARINE HEPBURN

WE thought that Katharine Hepburn had achieved a standard of histrionic characterization which even she could not surpass in her presentation of the stage-struck country girl in "Morning Glory".

Katharine Hepburn has accomplished what is almost the impossible in her latest picture, "Spitfire"; she has "out-Hepburned" Hepburn.

"Spitfire" is an adaptation from the stage play "Trigger", by Lula Vollmer. As "Trigger", Hepburn gives an interpretation of this rough mountain lass, called by southerners "poor white trash", which should again place her in the front line for the Academy Award of Merit for 1934.

The more we see of Hepburn's work, the more are we convinced that here is a truly great actress.

NORMA SHEARER

WE have not seen the Norma Shearer latest picture "Riptide", which Metro-Goldwyn-Mayer is releasing at Loew's, Toronto, next week. But in looking at that delightful bit of entertainment, "The Cat and the Fiddle", with Jeanette MacDonald and Ramon Novarro, playing this same theatre this week, we saw the trailer for Norma Shearer in "Riptide".

Congratulations to Norma Shearer, she is more beautiful than ever with a little added weight to her figure! Congratulations, Leo, on one of the most dignified yet most saleable of trailers ever presented for a star.

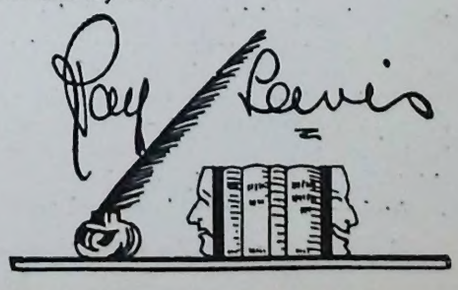
It was as good to look at as a good picture; and certainly whets the appetite of the audience for Norma Shearer and "Riptide". Incidentally, there is not a lovelier feminine voice on the screen today than the voice of Norma Shearer.

TIBBETT LIKES MARIE DRESSLER BEST

LAWRENCE TIBBETT, baritone, visited Toronto to give a concert at Massey Hall, recently. It was a magnificent program, sung to a packed house which gave Tibbett an ovation.

Tibbett in an interview with The Toronto Telegram, said that for his entertainment he went to the movies, and that of all the movie stars he liked Marie Dressler best.

He placed "Catherine The Great" at the head of the list of pictures he has recently seen, with honours divided between Elizabeth Bergner, and Douglas Fairbanks, Jr.



RAY PRESENTS

RAY LEWIS

I AM glad that H. B. Warner is appearing in "Sorrell and Son". I can still remember the joy this story as a silent picture, gave me, and the haunting quality of the H. B. Warner performance as "Sorrell".

I remember also that "Sorrell and Son" covered its producers with glory and shekels; it also spread its mantle of good-will toward the Industry of Motion Pictures, over all of us who are a part of this Industry. I am very keen to see the United Artists' talking picture, which is coming to Loew's, Toronto, April 6th.

While on the subject of United Artists, you have the treat of your life, for your own personal enjoyment and for your patronage, Walt Disney has again started Old Man World talking about his "Funny Little Bunny" just as he did with his Little Pigs.

"Funny Little Bunny" was released Easter week at The Uptown, Toronto. Tom Daley has never stopped smiling since he presented it. Of course you know that Disney is one of my screen weaknesses, but even if I did not like him, I would simply be won over by "Funny Little Bunny". It's all about making chocolate eggs, and bunnies for Easter; and when Disney employs the aid of a rainbow in the sky to furnish the colours, drop by drop for the palettes of his artists, who are bunnies, you can imagine how colourful and imaginative this symphony becomes. There is an Easter parade of bunnies and eggs and birds. It's a Beauty!

MISS RUTH SOWARD, Children's Librarian of the University Settlement branch of the Toronto Public Library reports that "Children of the Ward" read more fairy tales than the children of the rich.

"Standard authors such as Dickens, Scott, Thackeray and Bronte are read more avidly by Toronto children than any other authors."

Sixty percent of the books taken out are non-fiction books, showing an increase in the circulation of this class of 50,000 over the number two years ago.

There were 182,837 books taken out last year. Of these 48,260 were standard fiction, 33,003 poetry, 43,854 natural history, 41,756 history and 15,964 epic heroes.

These facts are taken from the Annual Report of the boys' and girls' division of the library.

Miss Soward reports that only one or two English names appear on each page of the registration book of the University Settlement Branch, and this branch distributed 3,000 fairy tales. If a man is judged by the books which he reads, may we not be justified in judging children by their books also?

And in reviewing this annual report, may we not conclude that it is quite possible that the production of pictures such as referred to by Miss Estelle Vaughan, Chief Librarian of St. John Public Library stimulates the circulation of the books from which the picture has been adapted?

While we are on this subject of children, books and pictures, it is of interest to us to note that the children, in what is termed the wards of our city, the poorer districts; and probably those districts which have a large percentage of under-privileged children, and children born of foreign-born parents, have evidently not been influenced away from good reading by the "naughty pictures", which reformers state are undermining the character of our children.

Perhaps it is the luxury-reared children who are the delinquent class, the latter which furnish the statistical reports of the Reformers, and inspire these in their anti-Motion Picture crusades.

WHILE still on the subject of teachers, libraries, children, Motion Pictures, and anti-Motion Picture crusaders, I am wondering if the children of New York have not been mentally injured and dwarfed in their character through the influence of what is reported as 1,500 mentally unfit teachers teaching in New York.

Dr. Emil Altman declared that statistics reveal that more than 1,500 of the 36,000 public school teachers of New York City are mentally unbalanced to such an extent that they constitute a "serious menace" to their pupils.

Dr. Altman is the chief medical examiner of the Public School System.

"We have drained the country of crackpots you might say," he said.

It occurs to me that 1,500 "cracked" school teachers can do more damage to the children of New York than the 1,500 "cracked" films which a recent debater on Motion Pictures selected as examples of being "unfit", from 1920 to 1930; and if New York City has 1,500 teachers who are "mentally unfit", how many of such "crackpots" may there be throughout the United States, and how many of these "crackpots" may be responsible for some of the "potty reports" which are made in respect to the influence of Motion Pictures upon children? It's just an idea for the Hays Organization to follow up, since some there are who say that the Hays Organization is the "policeman of the Industry".

(Continued on page 6)

Ray Lewis Was Right—Roly Young Did Not Publish Her Letter—Advocates Dominion Censor Board Instead

Show Business

"Queen Christina" Plays 4th week, London Empire

"Queen Christina", which is an outstanding current M-G-M release and recently played two weeks at the Capitol Theatre, New York, has proved one of the biggest successes of recent years in England.

The Greta Garbo film, which played several months at the Astor Theatre on Broadway, was held for a fourth week at London's Empire Theatre.

It is the third picture in five and a half years to run for such a period at this big English picture house, the others being "The Broadway Melody" and "Trader Horn".

Warner's "Jimmy the Gent" Nationally Released

"Jimmy the Gent", James Cagney's latest starring vehicle for Warner Bros., was nationally released last Saturday, according to an announcement from the company's Head Office. "Jimmy the Gent", which also features Bette Davis, Allen Jenkins and Alan Dinehart, will be given its Broadway premiere soon.

"The Black Cat" is now stalking through Universal City This spine-chilling tale by Edgar Allan Poe was placed in work last week under the direction of Edgar Ulmer. Karloff and Lugosi, of "Frankenstein" and "Dracula" fame, head the cast which includes David Manners, in the juvenile lead.

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Frank Buck's "Wild Cargo" Heads RKO April Releases

"Wild Cargo", Frank Buck's thrilling adventure film, which is an authentic record of his latest animal exploits in the Asiatic jungles, heads the list of four productions scheduled for national release by RKO Radio during the month of April.

The films and their release dates are:

April 6th: "Wild Cargo", official motion picture record of the Van Beuren Buck Malayan Jungle Expedition, based upon the book "Wild Cargo" by Frank Buck and Edward S. Anthony.

April 13th: "This Man Is Mine", is an adaptation of the stage play "Love Flies In the Window" by Anne Morrison Chapin, starring Irene Dunne supported by Constance Cummings, Ralph Bellamy.

April 20th: "Sing And Like It", starring Zasu Pitts.

April 27th: "The Crime Doctor", co-featuring Otto Kruger and Karen Morley.

Jimmy Durante and Polly Moran both arrived in New York Thursday from Hollywood, and are now appearing on the stage program supplementing "The Show-Off" at the Capitol Theatre.

Durante, currently to be seen in "Joe Palooka", has just finished a new role in the multi-star attraction, "The Hollywood Party".

Polly Moran is also in "The Hollywood Party". Both stars will return to the Metro-Goldwyn-Mayer studios after about two weeks in the East.

Johnny Weissmuller Signs New M-G-M Contract

Johnny Weissmuller, who after several months work in "Tarzan and His Mate" now has a successor to his last season's "Tarzan the Ape Man" has signed a new long-term Metro-Goldwyn-Mayer contract.

Weissmuller was a champion swimmer and athlete before taking up a picture career.

His next vehicle at the Culver City studios of M-G-M has not yet been announced.

Disney Produces Another "Depression Chaser"

Walt Disney has produced another anti-depression story in his latest Silly Symphony, "Grasshopper and the Ants".

In a few months' time, it is likely that as many people will be whistling "The World Owes Me a Living", the theme song of this new Walt Disney feature — as they did a few months ago, when they were humming and singing, "Who's Afraid of the Big Bad Wolf?"

Walt Disney Silly Symphonies are released through United Artists.

"Forbidden Territory" by Gaumont British

Adapted from Dennis Wheatley's novel by Dorothy Farnum (similarly associated with "The Constant Nymph" and "Jew Suss"), "Forbidden Territory" is an eventful drama of mystery and adventure in Soviet Russia.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — "Looking For Trouble", with Spencer Tracy and Jack Oakie, produced by United Artists - Twentieth Century Productions.

IMPERIAL—Manager Jack Arthur — Frances Dee and Gene Raymond, in "Coming Out Party", a Fox picture.

TIVOLI—Manager Alfred Sedgwick — "Search For Beauty", a Paramount production, and "The Last Round-Up", produced by Paramount.

SHEA'S—Manager Jerry Shea — Fay Wray in "Madame Spy", a Universal Picture with Nils Asther.

UPTOWN—Manager Tom Daley — Third week for "Catherine the Great", with Elizabeth Bergner and Douglas Fairbanks, Jr., distributed through Regal Films Ltd.

Toronto Humane Society Makes Its Annual Appeal for a Very Humane Cause

LEADING THE LAUGH PARADE!

A GAY AND GIDDY BURLESQUE OF FUN-MUSIC-AND ROMANCE

CHEER UP! CICELY WILL CHARM YOUR CARES AWAY. SHE'S A RIOT!

CICELY COURTNEIDGE

The Incomparable Comedienne

"AUNT SALLY"

THE JOYOUS HIT

ANOTHER SURE WINNER IN "THE ROYAL GROUP" OF OUTSTANDING HITS.

THE SONGS THE WORLD IS SINGING:

"YOU OUGHT TO SEE SALLY ON SUNDAY"

"I WANT A FAIR AND A SQUARE MAN"

"LET'S ALL GO RIDING ON A RAINBOW"

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LIVE SHOWMEN WILL QUICKLY RECOGNIZE THE FINE EXPLOITATION POSSIBILITIES OF THIS BIG PRODUCTION! IT'S ANOTHER "SUNSHINE SUSIE" JOY-PACKED PICTURE THAT WILL PACK YOUR THEATRE WITH SATISFIED PATRONS